RICK CRUZ OUTDOORS

Rick Cruz



OUTDOORSMAN / ENTREPRENEUR
COMMUNITY BUILDER

Texas fishing creator, founder of Lunker Database, and owner of DFW Fishing Forum. I share life on the water and the work of building communities around it.

THE COMMUNITIES

Lunker Database

The national registry for big bass. A place for anglers to document memorable catches and pursue recognition.

DFW Fishing Forum

A North Texas fishing community built around local reports, catches, conversations, and connections.

WAYS TO WORK TOGETHER

Outdoor content

Fishing stories, product use, and practical demonstrations.

Creator collaborations

Shared trips, interviews, and collaborative fishing content.

Community partnerships

Relevant opportunities with Lunker Database or DFW Fishing Forum.

Events and projects

Creator gatherings and projects connecting anglers and outdoor businesses.

LET'S START WITH AN IDEA

RickCruz.tv/partnerships.html

Instagram: @rickcruzoutdoors

PARTNER INTRODUCTION